FOR IMMEDIATE RELEASE – April 29, 2024 – *LONG PRESS RELEASE FIRST –Abstract & Short Versions on pgs 2 & 3. Logos available at END.*

Contact: Tonia Dupler, Board President or Uli Stewart, Public Relations Chair
Maine Technology Users Group
programs@mtug.org OR 207-370-5327
Twitter: @MTUG_Maine #MTUG2024
https://www.mtug.org/summit/2024-summit   *Updated 4/29/2024*

MAINE'S LARGEST BUSINESS TECHNOLOGY SUMMIT AND TRADESHOW FEATURES TECHNOLOGY INNOVATORS, WORKSHOPS, EXHIBITS

Portland, Maine – The Maine Technology Users Group (MTUG) celebrates Maine's vibrant tech community at the **2024 Information Technology Summit & Tradeshow on Tuesday, May 14th 2024, 7:30am to 4pm**, at the Holiday Inn by the Bay, 88 Spring Street, Portland, Maine. An expected 350 technology professionals from Maine and New England will share IT experiences and the latest in skills, services, and products.

Registration fee is $65 advanced purchase, and $85 on the event day. Special rates available for technology students and active / retired military. Fee includes continental breakfast, lunch, AI keynote panel discussion, workshops, exhibit hall access, and afternoon refreshments. To receive updates via Twitter, follow @MTUG_Maine and search for #MTUG2024. ***For complete details or to register, please visit the I.T. Summit Page online at:*** *https://www.mtug.org/summit/2024-summit*

Join us for an exclusive series of 12 workshops designed to revolutionize your approach to key business challenges. Explore cutting-edge strategies in "Redefining Sales Management," where industry leaders will challenge conventional methods and inspire innovative thinking. Discover the latest in cybersecurity with sessions like "Unveiling Modern Social Engineering Tactics" and "Evolution of Cybersecurity Frameworks and Toolsets," offering invaluable insights into emerging threats and advanced defense strategies. Technical experts won't want to miss "Bypassing EDR Detections with SOCKS Proxies," a deep dive into bypassing security measures to safeguard internal networks. Finally, elevate your risk management game with "Maximizing Effectiveness in Risk Management," tailored for executives and project managers seeking to optimize security and asset protection. Don't miss out – join us and stay ahead of the curve.

The exhibit hall of vendor booths will be open all day, with ample time to visit between sessions. Exhibitors include representatives from IT and telecom infrastructure, IT services, technology consulting, and tech education vendors from Maine and across the nation.

The expected 350 registrants will include IT and telecom professionals and senior business and operations managers from Maine and Northern New England, representing all sectors and industries, including finance, education, government, retail, manufacturing, construction, healthcare, nonprofit organizations and more. With three food events around the sessions, there will be plenty of time to network, share ideas, and ask questions of presenters and vendors.

Join us for an illuminating Keynote Panel Discussion titled "AI Opportunities & Threats," where experts from diverse backgrounds, each with their unique perspectives, will delve into the transformative potential and inherent challenges of artificial intelligence.

· Dr. Sean Moore, CTO and VP of Research at Centripetal Networks, has over thirty years of experience pioneering innovative cybersecurity technologies fueled by artificial intelligence and machine learning.

· Heidi Araya, a global consultant, patented inventor, and author, has dedicated her career to driving multimillion-dollar business improvements with a people-first approach, all while exploring AI's transformative potential.

· Kartik Sakthivel, PhD, Global Chief Information Officer for LIMRA LOMA and LL Global, is a distinguished leader who advocates for the strategic integration of AI to effectively navigate digital disruption.

· Scott Weller, seasoned entrepreneur and angel investor, specializes in technology and product development. As the former CTO of SessionM (acquired by MasterCard in 2019), Scott has invested in 45+ startups in New England, particularly in AI.

This dynamic panel will explore how AI is reshaping industries, influencing job markets, and redefining career landscapes in 2024 and beyond. From discussing the evolving role of AI in shaping job markets to identifying key trends impacting careers, participants will gain invaluable insights and practical strategies, empowering them to thrive in an AI-driven world. Don't miss this opportunity to engage with industry leaders and gain a deeper understanding of AI's impact on our professional lives.

At the Summit Lunch, the 13th Annual MTUG Co-Sponsored Technology Scholarships will be announced jointly with partnering business donors. Since 2012, the program has raised/donated over $130,000 in scholarships to UMaine system tech students. The final list of donors will be announced on the Summit event page and Summit brochure.

MTUG's 2024 IT Summit Sponsors include thus far (sponsor / exhibitor registration still open):

- Consolidated Communications
- Dura-line
- Adlumin
- Arista Networks
- Crown Castle
- Headlight Audio Visual
- Nexum
- Systems Engineering

The Maine Technology Users Group (MTUG) is an independent, non-profit organization dedicated for over 35 years to bringing IT professionals and business innovators together to network, educate, and

share technology experiences. MTUG holds monthly events -- online and in-person -- from late August to late May. Our Webinars, "Peers & Beers" and annual I.T. Summit cover a broad range of technology topics, including infrastructure / networking, cybersecurity, VoIP/contact center solutions, collaboration tools, devops, audio/visual equipment, technology management, career/technical education strategies, and much more. For additional details, visit MTUG's website at www.mtug.org.

<div align="center">###</div>

140 CHARACTER LISTING:

May 14. MTUG IT Summit & Tradeshow. 12 workshops, 35 exhibitors, 350 tech pros. Holiday Inn, 88 Spring St, Portland, Maine. https://www.mtug.org/summit/2024-summit.

<div align="center">###</div>

EVENT ABSTRACT

The 2024 Annual Information Technology Summit and Tradeshow -- Maine's largest business IT conference -- hosted by the Maine Technology Users Group will be Tuesday, May 14, 2024 at the Holiday Inn by the Bay, 88 Spring Street, Portland. 350+ technology professionals will enjoy approximately 12 workshops, 35 vendor booths, and a keynote panel "AI Opportunities & Threats" Admission is $65 advanced, $85 on event day. Special rates for students in tech programs and active / retired military. FMI, and to register, please visit https://www.mtug.org/summit/2024-summit

<div align="center">###</div>

PRESS RELEASE – SHORT VERSION

Contact: Tonia Dupler, Board President or Uli Stewart, Public Relations Chair
             Maine Technology Users Group
             programs@mtug.org OR 207-370-5327

MAINE TECHNOLOGY USERS GROUP HOLDS STATE'S LARGEST BUSINESS TECH CONFERENCE MAY 14.

The nonprofit Maine Technology Users Group (MTUG) invites IT professionals, managers, and technology enthusiasts from all industries and sectors to the 2024 Information Technology Summit and Tradeshow on Tuesday, May 14th, 7:30am-4pm, at the Holiday Inn by the Bay, 88 Spring Street, Portland, Maine.

The MTUG IT Summit is Maine's largest business technology conference with 12 educational sessions, 35 vendor booths, and ample time for the expected 350 attendees to explore a broad range of IT topics, products, and services.

Join us for a series of 12 exclusive workshops designed to revolutionize your approach to key business challenges. Explore innovative strategies with industry leaders in sales management and cybersecurity. Technical experts will delve into cutting-edge topics like bypassing security measures and optimizing risk management. There will be many more sessions to help you stay ahead of the curve. Don't miss out on this invaluable opportunity!

Join us for an enlightening Keynote Panel Discussion on "AI Opportunities & Threats," featuring experts from diverse backgrounds delving into the transformative potential and challenges of artificial intelligence. Dr. Sean Moore, Heidi Araya, Kartik Sakthivel, and Scott Weller bring decades of experience in cybersecurity, business improvement, strategic AI integration, and cybersecurity resilience. This dynamic panel will explore AI's influence on industries, job markets, and career landscapes in 2024 and beyond. After the Keynote, MTUG and the University of Maine Foundation will recognize the sponsors

and the awardees of the MTUG CoSponsored Tech Scholarship Program. Since 2012, the program has raised/donated over $130,000 in scholarships to UMaine system tech students.

Admission is $65 Advance and $85 on the event day. Special rates available for students in technology programs, and active / retired military. Fee includes workshops, tradeshow floor access, continental breakfast, lunch, and door prizes. MTUG is a nonprofit organization focused on bringing educational events and resources to the IT community. Space is limited; please pre-register at the event website:
https://www.mtug.org/summit/2024-summit

MTUG's top 2024 Summit Sponsors include: Consolidated Communications, Dura-Line, Adlumin, Arista Networks, Crown Castle, Headlight Audio Visual, Nexum, and Systems Engineering.

###

LOGOS
Images produced / owned by MTUG and free to use with appropriate purposes and credit.