



# 2023 MTUG Summit & Tradeshow Logistics



**PRELIMINARY LOGISTICS – EXPECT UPDATES by MID-FEBRUARY & then MID-APRIL**

### Summit Tradeshow Date & Times:

Thursday, May 4, 2023, 7:30am to 4:00pm.

### IT Summit Coordinator

Kate Carpenter, outgoing/interim director, MTUG  
Phone: 207-370-5327  
E-mail: [programs@mtug.org](mailto:programs@mtug.org)

Summit webpage: [www.mtug.org/techsummit](http://www.mtug.org/techsummit)

### Summit Location:

Holiday Inn By The Bay  
88 Spring Street  
Portland, ME 04101-3924  
Local: 207-775-2311  
Reservations: 1-800-345-5050  
Facility Contacts:  
Tracy Therrien (207-775-2311 x2160),  
Melissa Bailey (207-775-2311 x2157)

### THIS DOCUMENT INCLUDES THE FOLLOWING SECTIONS:

<a href="#">Event Directions</a>	<a href="#">Exhibit Deliveries &amp; Shipping</a>	<a href="#">Exhibit Space Dimensions, Furnishings</a>
<a href="#">Event Parking</a>	<a href="#">Exhibit Electricity &amp; Internet</a>	<a href="#">Lead Retrieval / List Policy</a>
<a href="#">Event Hotel Accommodations</a>	<a href="#">Exhibit Setup &amp; Breakdown</a>	<a href="#">Prize Giveaways (Door Prize Finale)</a>

### Event Directions:

The Holiday Inn by the Bay is in downtown/peninsula Portland, on Spring Street just off High Street or 1 large block from State Street.

In Portland, from I-295, take Exit 6a (Forest Ave/Rt 100 South). Stay in right lane, and take 1<sup>st</sup> right onto State St/Route 77 South. Follow State Street for about 1 mile, past 3 lights (Park Av., Cumberland Av, Congress Av, where it curves leftward). At the 4<sup>th</sup> light, take a left onto Spring Street. Follow Spring Street past 1 blinking light (Park St.) and 1 regular light (High St.) – after High Street, the Holiday Inn, will be on the right, with the main parking garage just beyond.

### Event Parking:

Event parking is available on a **first-come-first-served** basis (white gated area adjacent to the hotel on Spring Street) for **\$5.00 only during the hours of the Summit**. After 5:30pm, the discount will NOT apply. DO NOT PARK UNDER THE HOTEL unless you are a registered overnight guest. Updates to parking will be on the MTUG Summit page. ***Exhibitors loading in the night before (Wed. 5/3 3pm-10pm only) can get the parking fee waived with – again, ONLY for the night before – just ask for a validation “chaser” ticket from event staff.***

### Event Hotel Accommodations:

Sponsor/Booth fees do NOT include hotel, transport, or other services. Please make hotel reservations directly with the Holiday Inn by the Bay (1-800-345-5050). A limited block of rooms are available for reservation – **and are being held only until April 2, 2023** for rooms **for the night of Wednesday, May 3, 2022** at \$204/night + 9% tax for either single or double occupancy – please mention the “MTUG” Summit block of rooms.

### Exhibit Deliveries & Shipping:

Due to limited storage space, the Holiday Inn will only accept shipments arriving NO EARLIER than Sat. 4/29/2023. **All packages must be labeled “MTUG SUMMIT”**. NOTE: the hotel is not responsible for unloading items over 100 pounds. Packages are kept in a storage room to the right of the coat check area. ***All exhibitors are responsible for transporting materials from the closet to the tradeshow floor – an elevator is available, and a cart may be available.***

***After the show***, labelled locations will be near the front of Exhibit Hall to leave shipments for pickup by Fedex & UPS.

### **Exhibit Booth Electricity and Internet:**

The Holiday Inn provides one 10 amp duplex electrical outlet to each 8x10 booth at no additional charge. Hotel service is 100MB up/down. This connectivity is available throughout the hotel, including all booths. **The wifi password will be available in your Summit Folder, OR at the front desk.**

### **Exhibit Setup & Breakdown:**

**Recommended set-up time is 4-10pm on Wed., May 3 – please no earlier arrivals.** Another brief window for simple display set-up is 6-7:30am on the event day, Thurs., May 4. Set-up MUST be complete by 7:30am on Thurs. 5/4. NOTE: there is no hotel security *during* either set-up time and there is NO hotel security overnight for Foyer booths 57, 58 & 59. Casco Bay Hall must be vacated & will be locked at 10pm the Wed. night before the Summit (foyer booths 57,58,59 are outside this secure space).

**Breakdown starts at the close of the Summit at 4:00pm (please wait until after door prize drawings).** **Please have your material removed from the Casco Bay Hall by 6pm.** Return shipment of materials must be within 24 hours after the Summit. A daily charge of \$50 will apply to materials remaining after Tues, May 9.

### **Exhibit Space Dimensions (incl. height), Furnishings, Draping:**

All booths are 10' wide and 8' deep; exhibits must be no larger than 10' wide unless multiple adjacent spaces have been leased. All booths inside the hall have full pipe and drape; Foyer Booths (57,58,59) at the tradeshow entrance will have modified pipe and drape backgrounds to accommodate a slightly different booth shape (contact MTUG for further details). **BOOTH HEIGHTS MAY VARY as follows: Booths 57, 58, 59 are 8.3 feet (Foyer Booths); booths 53, 54, 55 are 8.5 feet high; booths 43 and perhaps 42 may have only 7.5ft clearance on one side; all other booths are 9.5 feet high.** Each booth has 1 six-foot (6') skirted table and 2 chairs, included with your booth purchase (*unless you asked us NOT to set your table/chairs when you submitted your Registration Form*). If you do not want us to set the standard table/chairs in your booth, please contact MTUG at least 1 week prior to the event; *we discourage people trying to relocate these items themselves.*

*If you need additional items, please make arrangements directly with the Holiday Inn (contact info above).*

### **Lead Retrieval / List Policy:**

**Attendee contact list.** ALL attendees receive a list of pre-registered attendees **ON THE EVENT DAY** (name, company, and usually email). At MTUG's discretion, this list will be distributed in paper form (or in some instances, as a graphic – but NOT as a data set). **This is NOT an opt-in list. In our nonprofit users' group tradition, this list is meant to help individuals reconnect with other individuals they actually met at the MTUG event. PLEASE DO NOT scan or retype this list with the intent to distribute to third parties, create a distribution group, or mass contact.** The MTUG community has relied on an honor system of judicious list use for three decades, and we hope that everyone in the community will continue to respect that tradition. NOTE: Completeness/accuracy of this list is NOT guaranteed.

**Attendee badges.** MTUG attendee badges will have a QR barcode that can be scanned with any standard QR Code reader app, or even many smartphone cameras. The format is compatible with typical iOS/Android contact formats. Attendee info may include name, company, email, and a note/tag of "MTUG2023." Many QR camera functions or apps will put these details into the device's native contacts app. Exhibitors will be notified if we change this method. *Steps are being taken to avoid the QR mis-coding that happened on some exhibitor badges last year.*

### **Prize Giveaways / Door Prize Finale:**

Many vendors offer door prizes as a way to collect business cards from attendees. *You are welcome to participate in MTUG's Door Prize Finale that helps keep people around for the whole event, and brings them back down to the exhibit hall at the day's end.* **Usual Process: Exhibitors with bowls line up near the podium in Casco Bay Hall about 3:45pm (after final remarks) and the MTUG director draws one-by-one, checking that nobody wins twice, so there are lots of winners.** Except for the MTUG Grand Prize, typically the winner must be present to win. If you want the MC to announce otherwise, please let the director onsite or the board chair know in advance.

**Thank you for joining us for the MTUG IT Summit & Tradeshow! We look forward to seeing you there!**

*Kind regards,*

*The board & staff at the Maine Technology Users Group, [programs@mtug.org](mailto:programs@mtug.org) / 207-370-5327*