



Maine Technology Users Group

PO Box 8549 • Portland, Maine 04104 • 207-370-5327 • programs@mtug.org

## 2023 MTUG IT Summit and Trade Show • May 4, 2023 • Sponsorship and Exhibitor Pricing

Major Features	Platinum Sponsor (1 Available)	Summit Lunch Sponsor (1 Available)	Summit Bag Sponsor (1 available)	Summit Lanyard Sponsor (1 available)	Gold Sponsor (3 available)	Breakfast & Break Sponsor (1 Available)	Silver Sponsor (5 Available)	Bronze Sponsor <i>(New this year -- booth included!)</i>	Exhibitor Only Booth EARLY BIRD <i>(MUST pay by 2/28/2023)</i>	Exhibitor Only Booth REGULAR <i>(after 2/28/2023)</i>
2023 Rates	\$7500	\$7500	\$5000	\$5000	\$5000	\$3500	\$3500	\$2500	\$1000	\$1500
Promotion Level	Premier	Premier	Partner	Partner	Partner	Supporter	Supporter	Contributor	×	×
Exclusives	Exhibit Hall Signage	Lunch and Keynote Signage	Logo on Bags	Logo on Lanyards	Dedicated Banner outside hall entrance	Breakfast and Break Area Signage	×	×	×	×
Exhibition Hall Booth Space	2 Booths, 1st choice	2 Booths, 1st choice	1 Booth, 2nd Choice	1 Booth, 2nd Choice	2 Booths, 2nd Choice	1 Booth, 3rd Choice	1 Booth, 3rd choice	1 Booth, 4th choice	1 Booth	1 Booth
Program Book Advertising	Full page	Full page	Full page	Full page	Full page	1/2 page	1/2 page	1/2 page	1/4 Page \$250	1/4 Page \$250
Sponsor/ Exhibitor Tickets	10	10	5	5	5	5	5	4	4	4
Complimentary Tickets for General Attendees	20	20	10	10	10	5	5	4	×	×

**i All Sponsor, Booth and Attendee Registrations are done ONLINE. For details, visit <http://www.mtug.org/techsummit>**

## Sponsor-Only Promotional Level Details

Premier	Partner	Supporter	Contributor
<ul style="list-style-type: none"> <li>✓ Top large logo display on event website and link</li> <li>✓ Top large logo display in brochure</li> <li>✓ Top mentions in all press releases and social media</li> <li>✓ Joint press release</li> <li>✓ Repeated top event day mentions</li> <li>✓ Top logo in digital signage presentations</li> <li>✓ Dedicated 6-foot banners</li> <li>✓ Dedicated "thank you" signs at event</li> <li>✓ Top recognition on shared "thank you" signs at event</li> <li>✓ Full page advertisement in program book</li> </ul>	<ul style="list-style-type: none"> <li>✓ 2nd largest size logo display on event website and link</li> <li>✓ 2nd largest size logo display in brochure</li> <li>✓ Top mentions in press releases and social media</li> <li>✓ Repeated event day mentions</li> <li>✓ Large logo in digital signage presentations</li> <li>✓ Dedicated 6-foot banner for Gold Sponsors (<i>Lanyard / Bag sponsors may share a banner</i>)</li> <li>✓ Prominent recognition on all-sponsor "thank you" signs at event</li> <li>✓ Full page advertisement in program book</li> </ul>	<ul style="list-style-type: none"> <li>✓ Medium logo on event website and link</li> <li>✓ Medium logo in brochure</li> <li>✓ Mentions in press releases and social media</li> <li>✓ Event day mentions</li> <li>✓ Recognition on all-sponsor "thank you" signs at event</li> <li>✓ Medium logo in digital signage presentations</li> <li>✓ Shared 6-foot banners with other Supporters</li> <li>✓ 1/2 page advertisement in program book</li> </ul>	<ul style="list-style-type: none"> <li>✓ Logo on event website and link</li> <li>✓ Logo in brochure</li> <li>✓ Mentions in press releases and social media</li> <li>✓ Inclusion on all-sponsor "thank you" signs</li> <li>✓ Small logo in digital signage presentations</li> <li>✓ 1/2 page advertisement in program book</li> </ul>

Included with each 8'x10' Exhibitor Booth (unless waived): Electrical Outlet • Wireless Internet Access • Table • 2 Chairs • Drapes

**i** All Sponsor, Booth and Attendee Registrations are done ONLINE. For details, visit <http://www.mtug.org/techsummit>